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WHAT IS CLAIMED IS:

1. A nucleic acid molecule present in other than its natural environment, wherein said nucleic acid encodes a fluorescent protein from *Aequorea* coerulescens.

- 2. The nucleic acid of claim 1, wherein said nucleic acid is isolated.
- 3. The nucleic acid of claim 1, wherein said fluorescent protein has an amino acid sequence selected from the group consisting of: SEQ ID NO: 02, 04, 06, 08, 10, 12, 14, 16, 18, 20, 22, or 24.
- 4. The nucleic acid of claim 3, wherein said nucleic acid has a sequence similarity of at least about 70% with a sequence of at least 10 residues in length taken form the group of sequences consisting of SEQ ID NO: 01, 03, 05, 07, 09, 11, 13, 15, 17, 19, 21, or 23.
- 5. The nucleic acid of claim 1, encoding a mutant fluorescent protein.
- 6. The nucleic acid of claim 5, wherein said mutant protein comprises at least one point mutation as compared to a wild type protein.
- 7. The nucleic acid of claim 5, wherein said mutant protein comprises at least one deletion mutation as compared to a wild type protein.
- 8. A nucleic acid molecule having a sequence that is substantially similar to or identical to a nucleotide sequence of at least 10 residues in length taken from SEQ ID NO: 01, 03, 05, 07, 09, 11, 13, 15, 17, 19, 21, or 23.
- 9. An isolated nucleic acid or mimetic thereof that hybridizes under stringent conditions to a nucleic acid selected from the group consisting of:
- (a) an isolated nucleic acid encoding a fluorescent protein from *Aequorea* coerulescens;

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(b) a nucleic acid having a sequence that is substantially similar to or identical to a nucleotide sequence of at least 10 residues in length from SEQ ID NO: 01, 03, 05, 07, 09, 11, 13, 15, 17, 19, 21, or 23;

- (c) an isolated nucleic acid that encodes a mutant fluorescent protein from a *Aequorea coerulescens*;
- (d) complements of nucleic acids (a) (c); or
- (e) fragments of nucleic acids (a) (c).
- 10. A construct comprising a vector and the nucleic acid of claim 9.
- 11. An expression cassette comprising:
- (a) a transcriptional initiation region functional in an expression host;
- (b) the nucleic acid of claim 9; and
- (c) and a transcriptional termination region functional in the expression host.
- 12. A cell, or progeny thereof, comprising the expression cassette of claim 11.
- 13. A method of producing a chromo- or fluorescent protein, said method comprising growing the cell of claim 12 under conditions where the chromo- or fluorescent protein is expressed.
- 14. The method of claim 13 further including the step of isolating the chromo- or fluorescent protein substantially free of other proteins.
- 15. A protein or fragment thereof encoded by the nucleic acid of claim 9.
- 16. A protein or fragment thereof having a sequence similarity of at least about 95% to the protein or fragment of claim 15.
- 17. A fusion protein incorporating the protein or fragment of claim 15.
- 18. An antibody binding specifically to the protein of claim 15.
- 19. A transgenic organism comprising the nucleic acid of claim 9.

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20. A kit comprising the nucleic acid of claim 9 and instructions for using the nucleic acid.